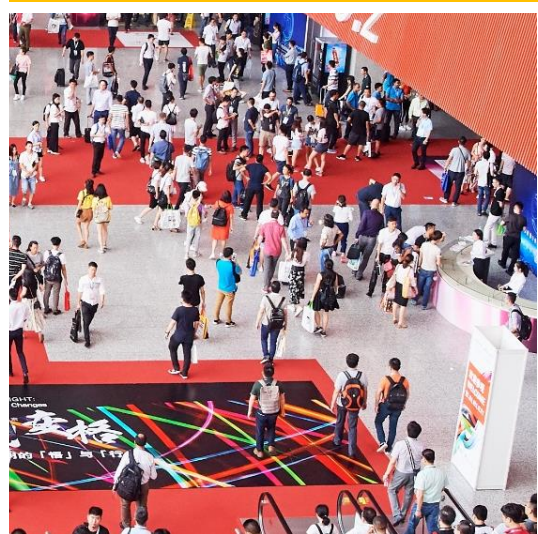
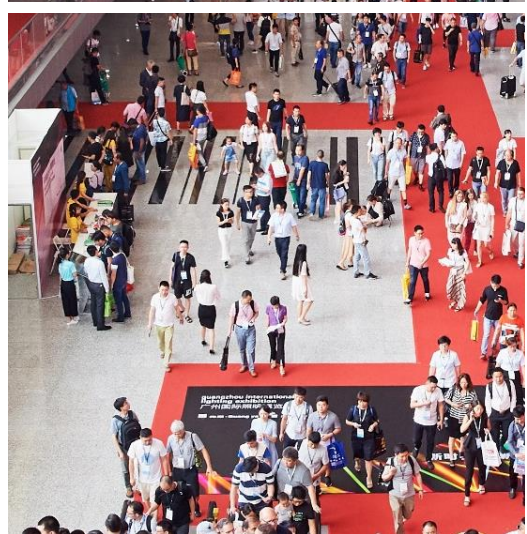




2018 POST SHOW REPORT

guangzhou international lighting exhibition

光亞 · Guang ya messe frankfurt



Thank you for your participation!

The 23rd Guangzhou International Lighting Exhibition ended another successful edition as more than 165,000 visitors (5.8% increase from 2017) descended on the China Import and Export Fair Complex in Guangzhou from June 9 – 12 2018.

A total of 2,602 exhibitors (7.2% increase from 2017) demonstrated the latest in lighting and LED products and solutions across 19 halls and 195,000 sqm of exhibition space.

Adopting a theme of “Embracing Changes”, the 4-day fair showcased a plethora of innovative lighting and LED products and solutions as the show reaffirmed its position as the most comprehensive and influential lighting event in Asia.



165,998 visitors from 129 countries and regions*
(2017: 156,898)



2,602 exhibitors from 22 countries and regions
(2017: 2,428)

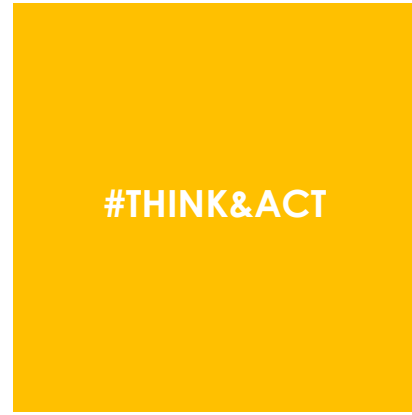
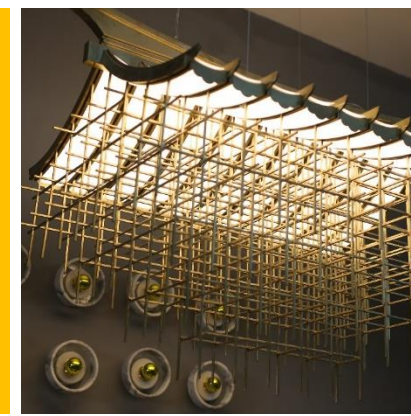
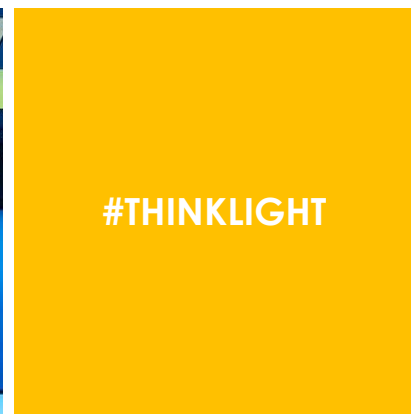
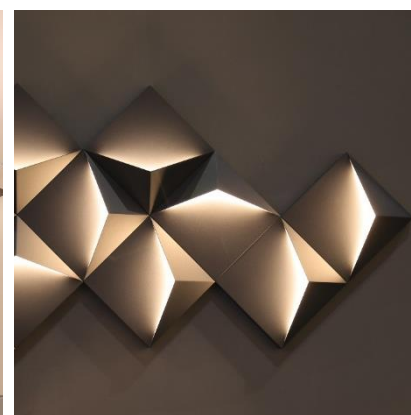
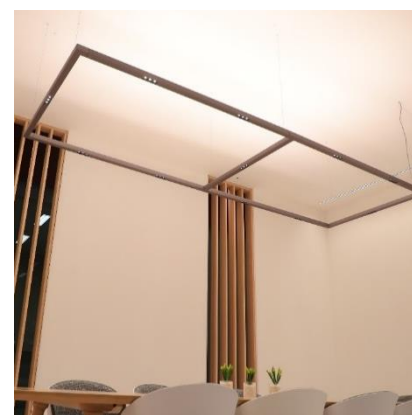


195,000 sqm of exhibition space spanning 19 Halls
(2017 : 180,000sqm)



Concurrent Events :
“THINK” Forum & “ACT” Forum

* Count together with concurrent event - Guangzhou Electrical Building Technology



The list of exhibitors includes such well-known brands as:

Lighting applications, accessories and electronic components:

Alanod, BJB (Germany), FEELUX (China), Fumagalli (Italy), DASEN (China) HPWINNER (China), INESA (China), Ledlink (Taiwan), LEDVANCE (Germany), Ligman (Thailand), Mulinsen (China), OML (China), Pelucchi (Italy), WAGO (China), YD Illumination (China)

LED chips, packages, modules and light engines:

Bridgelux (the US), CITIZEN (Japan), Cree (the US), Edison (Taiwan), Everlight (Taiwan), HC SEMITEK (China), Honglizhihui (China), Honourtek (China), Luminus (the US), Nationstar (China), Refond (China), Rf-semi (Korea), Seoul Semiconductor (Korea), Shineon (China), Sunpu LED (China)

LED drivers, driver ICs and controllers:

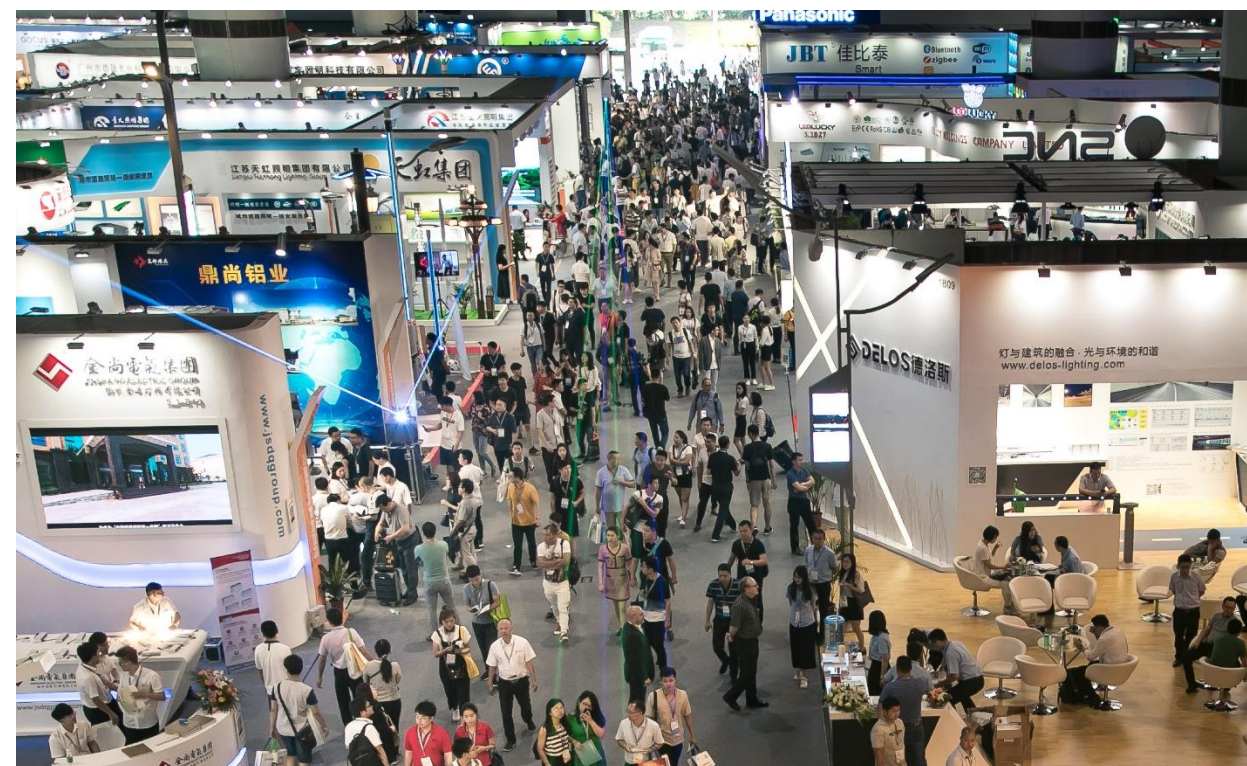
Chenglian (China), DONE (China), Infineon (Germany), Inventronics (China) Mean Well (Taiwan), MOSO (China), Power Integrations (the US), Aishi (China)

LED components and packing materials:

Bai Yun (China), Dow Corning (the US), Human Chem (China), KMT Technology (China), S Polytech (Korea)

LED inspection, testing and manufacturing equipment:

HAN'S (China), Inventfine (China), Kulicke & Soffa (the US), Wanhua (China), Everfine (China)



88% exhibitors are likely to exhibit again in 2019 fair

67% exhibitors reached their target visitors

▲ Source from 2018 fair onsite survey.

The exhibitors are leading domestic and foreign manufacturers of:

- Lighting accessories, component and equipment
Lighting accessories, LED packaging components, electronic components, optical components, measurement equipment, testing equipment, LED packaging equipment
- LED Technology
LED & Light sources, power supply, drivers and electronics, specialty applications, LED displays and signage
- Luminaries
Residential lighting/ indoor lighting, commercial lighting, industrial lighting, urban lighting, architectural lighting, outdoor lighting, smart lighting, electric lights

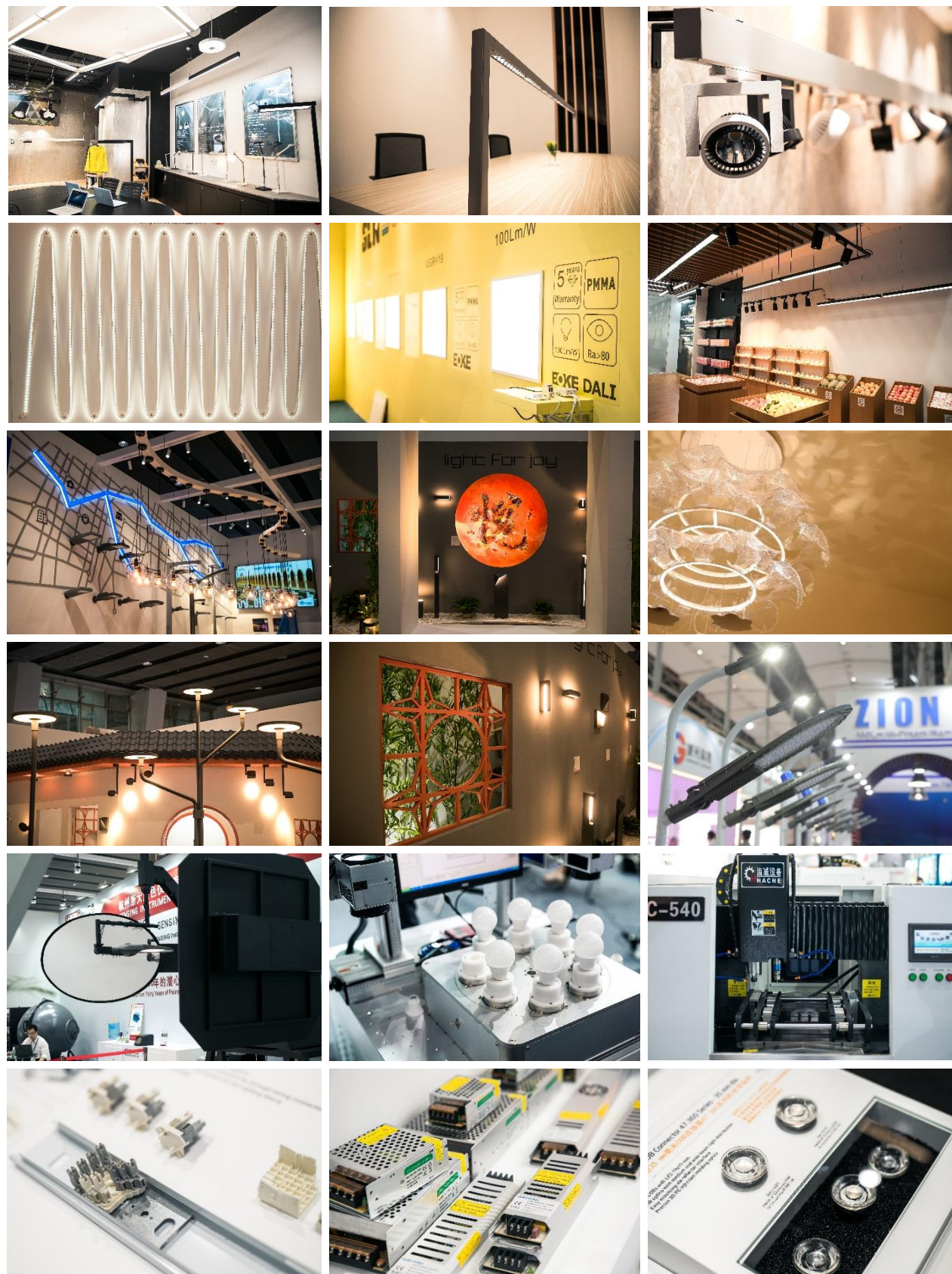
Exhibitor participation objectives:



73% exhibitors achieved their participation goals

69% exhibitors are satisfied with overall visitor profile

▲ Source from 2018 fair onsite survey.



Exhibitor testimonials

“Guangzhou International Lighting Exhibition is a very influential and professional platform for the lighting industry which also attracts lots of visitors from different countries and regions. We hope to grab some of the opportunities brought about by increasing globalisation and to promote our brand and products to the world through this exhibition.”

Mr Tomas Zhu, China Marketing Director, Luminus Devices Inc, USA

“GILE is an important fair to facilitate the development of the lighting industry in China. It is a place where lighting companies of various size and scale gather in one place. By learning from each other, companies are better able to develop innovative products and technologies for the market.”

Mr Jack Liu, Sales Director, MLS Co Ltd, China

“Just half way into the show we had already achieved our goals for the fair. GILE is an effective trading platform for us and this year we have found dozens of new customers. The show theme of the fair was very accurate to describe what is going on in the lighting industry. The market environment is dynamic, and while we are embracing these changes, we still want to have fun. As a global company with colleagues based all over the world, this is a good platform for us to engage with everyone in the industry.”

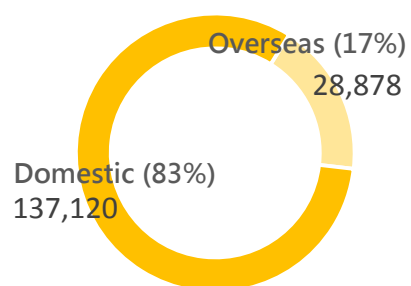
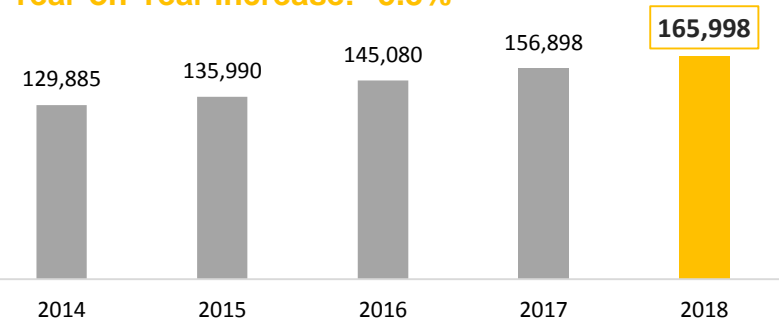
Mr Eric Teather, President, WhiteOptics LLC, USA



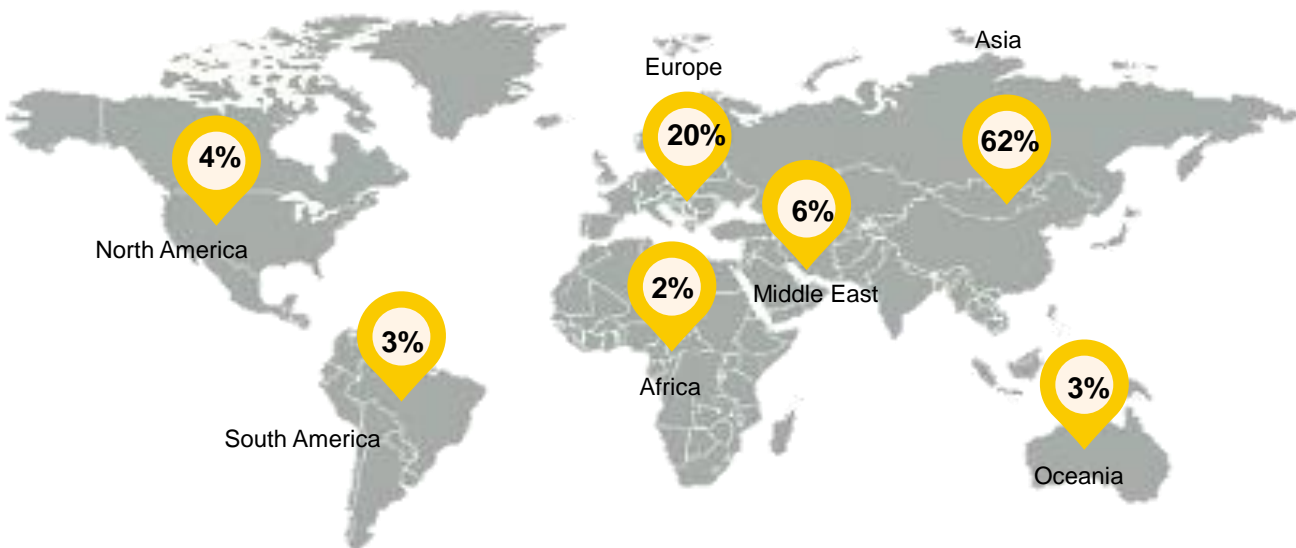
**Standing together throughout 24 years
Your smile is our biggest satisfaction**

Visitor growth over 5 years

Visitor figures (2014 - 2018)
Year-on-Year Increase: 5.8%



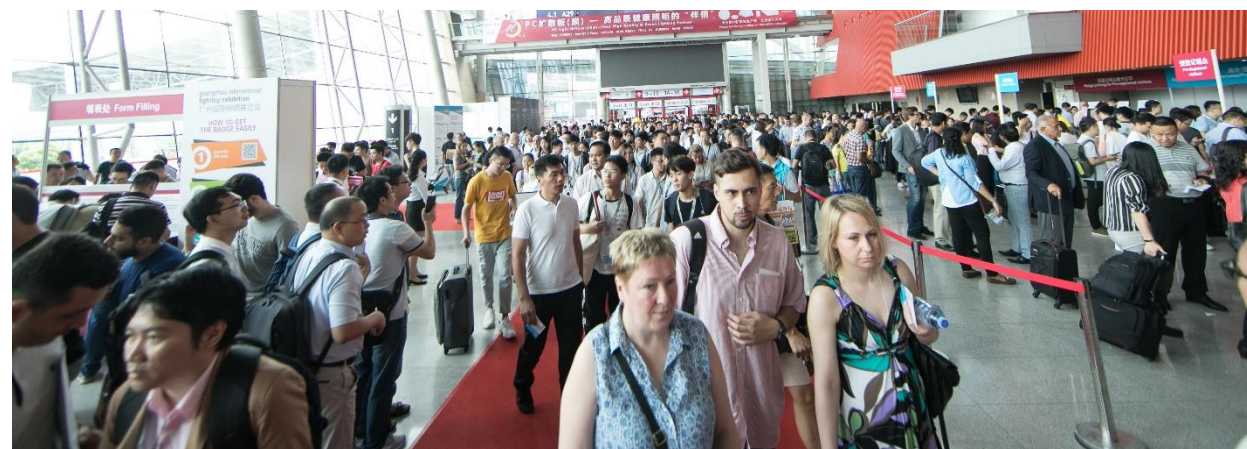
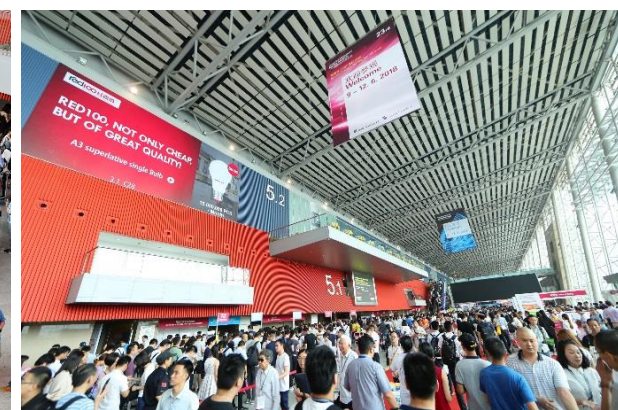
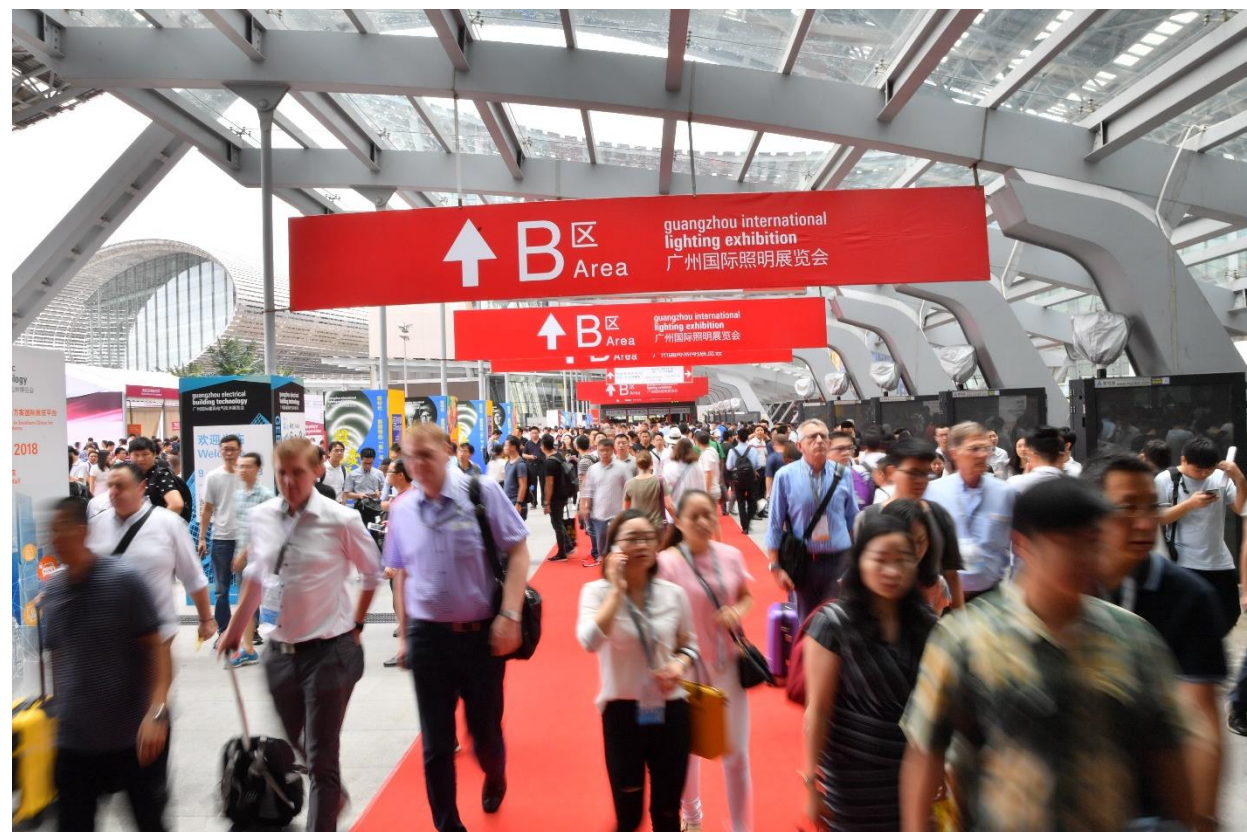
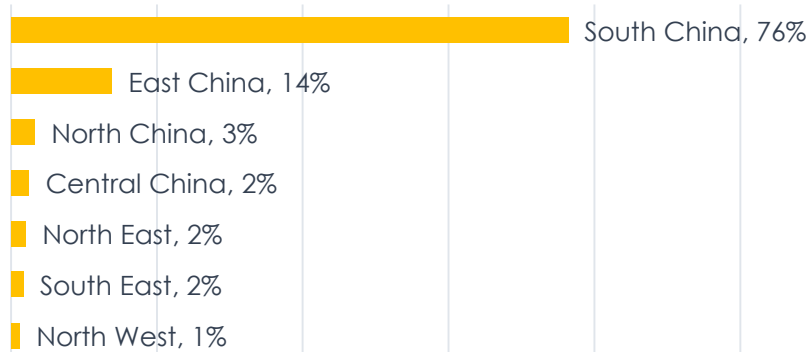
Overseas visitors breakdown by region:



The top 10 visiting countries and regions outside of China:

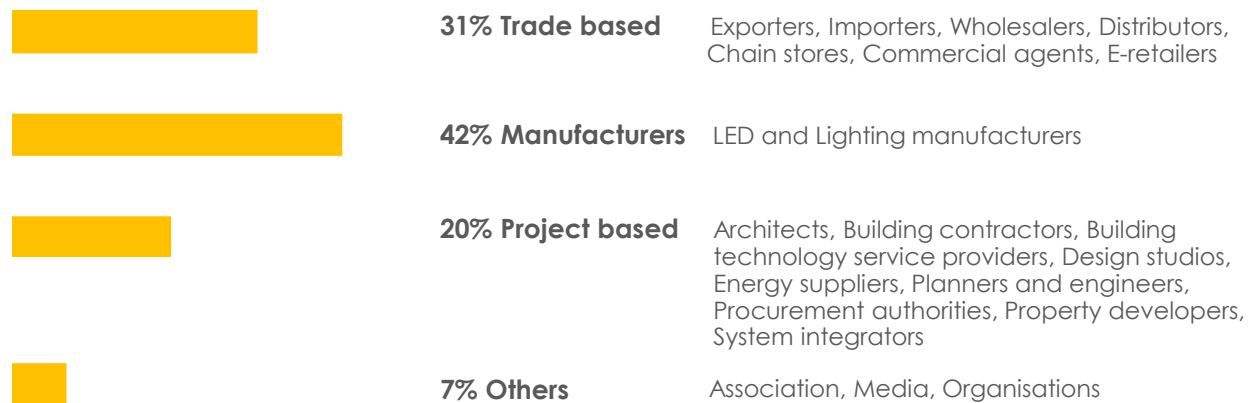
India, Hong Kong, Korea, Taiwan, Russia, Thailand, Malaysia, Singapore, United States of America, Australia

Domestic visitors breakdown by region:

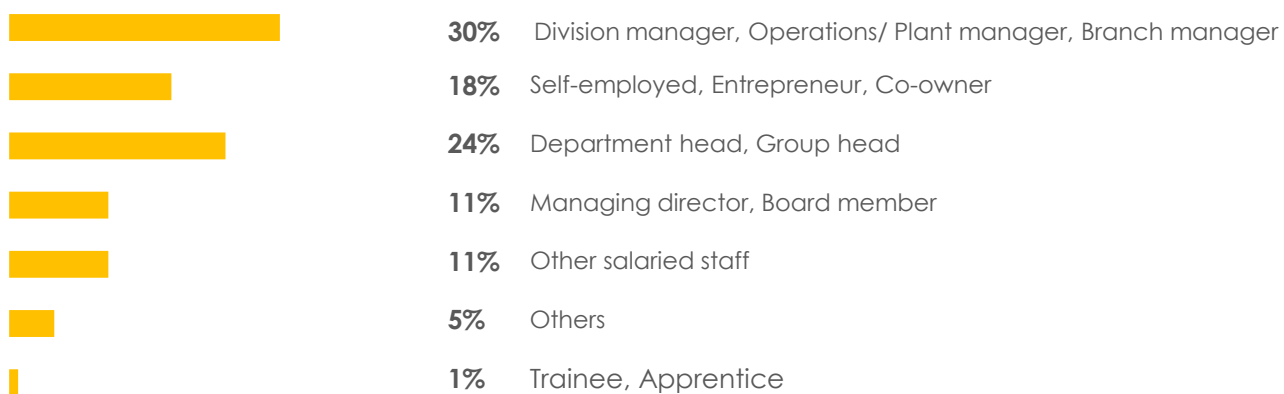


Diversified visitors

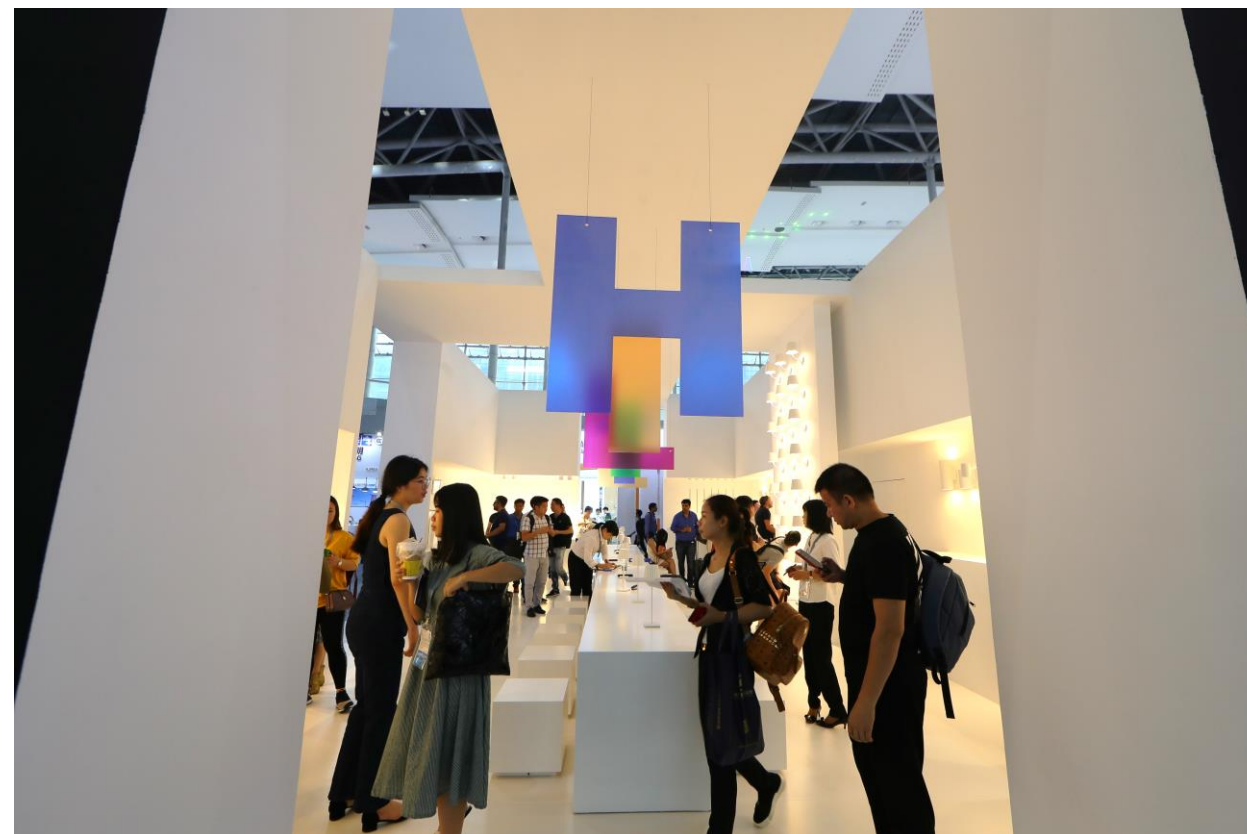
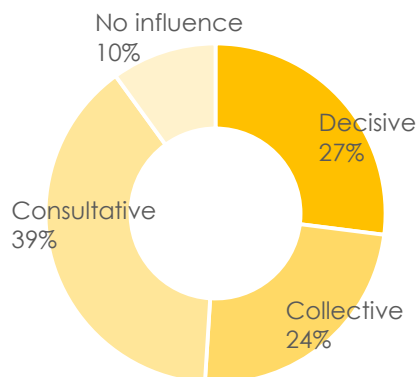
Visitors by business nature



Visitor occupational status:



Visitor influence on purchasing/procurement decisions:



Visitor testimonials

"This exhibition provides us with a good opportunity to meet a wide range of exhibitors who provide high quality and inexpensive products. That being said, I am really impressed by the advanced lighting technology in China."

Y.P. Yion, Founder, YP LED Supplies, Singapore

"GILE is a very useful, large and important platform for us to source new products, connect with the lighting industry and learn about new market trends. We know that we can find high-quality products here that suit the European market."

Mr Stuart Mills, Lighting General Manager, Limitless Digital Group, UK

"It is important for us to see old customers, suppliers, and to see the new control systems for lighting. I will absolutely visit the show again next year, because it is really a good business platform for buyers and exhibitors. We can find both local and international suppliers here, all of them are very important to our company."

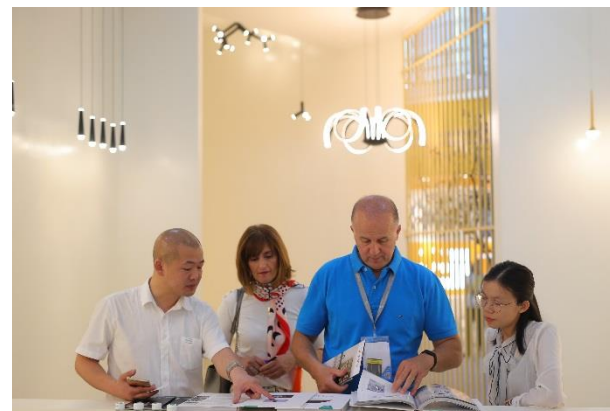
Mr Wolfgang Rahak, Purchasing / Authorized Agent, Jakob Maul, GmbH

"I found many potential business opportunities here and we are working on new orders. The Guangzhou International Lighting Exhibition is the second largest lighting fair in the world and I think it is a must-go event. It is really a good platform for buyers and exhibitors to trade, I will surely come again next year."

Mr Aroon Lee, CEO, Swang Slip Industrial Co Ltd, Thailand

97% visitors are satisfied with the 2018 fair
89% visitors are likely to visit the fair again in 2019

▲ Source from 2018 fair onsite survey.



“THINK” and “ACT” forums

Apart from the exhibition, the concurrent event programme enticed thousands of visitors to a programme of talks from some of the world’s leading authorities in lighting concepts, technology and design. There are more than 80 renowned speakers shared their insights into the future of lighting.

The programme is structured according to four major changes witnessed in the industry while being split into two distinct sections, the THINK and ACT forums. Exploring many conceptual and strategic ideas, the THINK forum examined lighting’s potential while those on the ACT stage examined current applications and real-life business studies.

Comments from our speakers:

“I think the show theme and the THINKLIGHT event programme have been set up perfectly. You have to think both strategically about your products and their future potential but you must also act now and build these products before you fall behind your competitors.

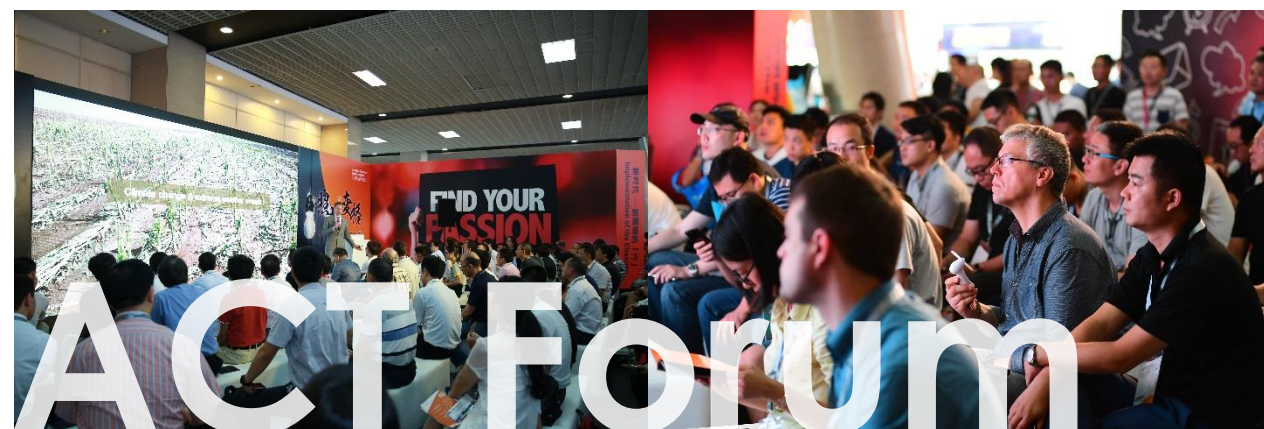
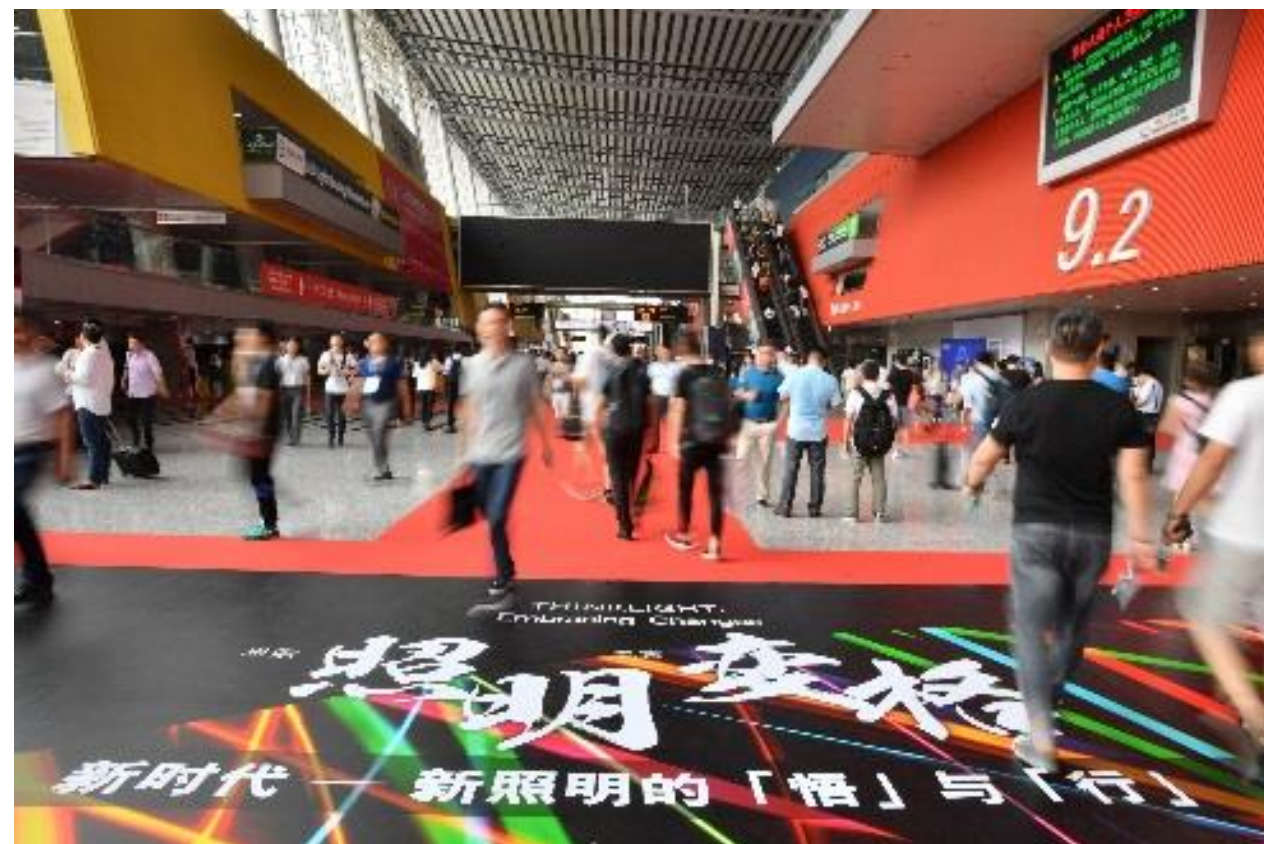
Having both of these THINK and ACT sections at the forum is really important because businesses need to be thinking carefully about the product and technology selection. Embracing change today has never been so important for device makers.”

Mr Skip Ashton, Vice President Software, Silicon Labs, USA

“I think the connected city is going to be the next big thing for the lighting industry. Suddenly many different industry sectors want to work with the lighting industry and be involved in smart lighting products. The challenge is how to connect, work together and learn from these experiences.

By being at GILE you are able to learn and meet people from all around the world who are involved in similar projects. These events are crucial because you get to meet the right people and the best professionals.”

Ms Elisa Hilgen, City of Light Coordinator, City of Jyväskylä, Finland



9 — 12.6.2019



Guangzhou International Lighting Exhibition

Stay tuned!

For more information,
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